

ITF Tennis



**Guidelines Regarding
Authorised Identifications
Games of the XXXII Olympiad
Tokyo 2020**

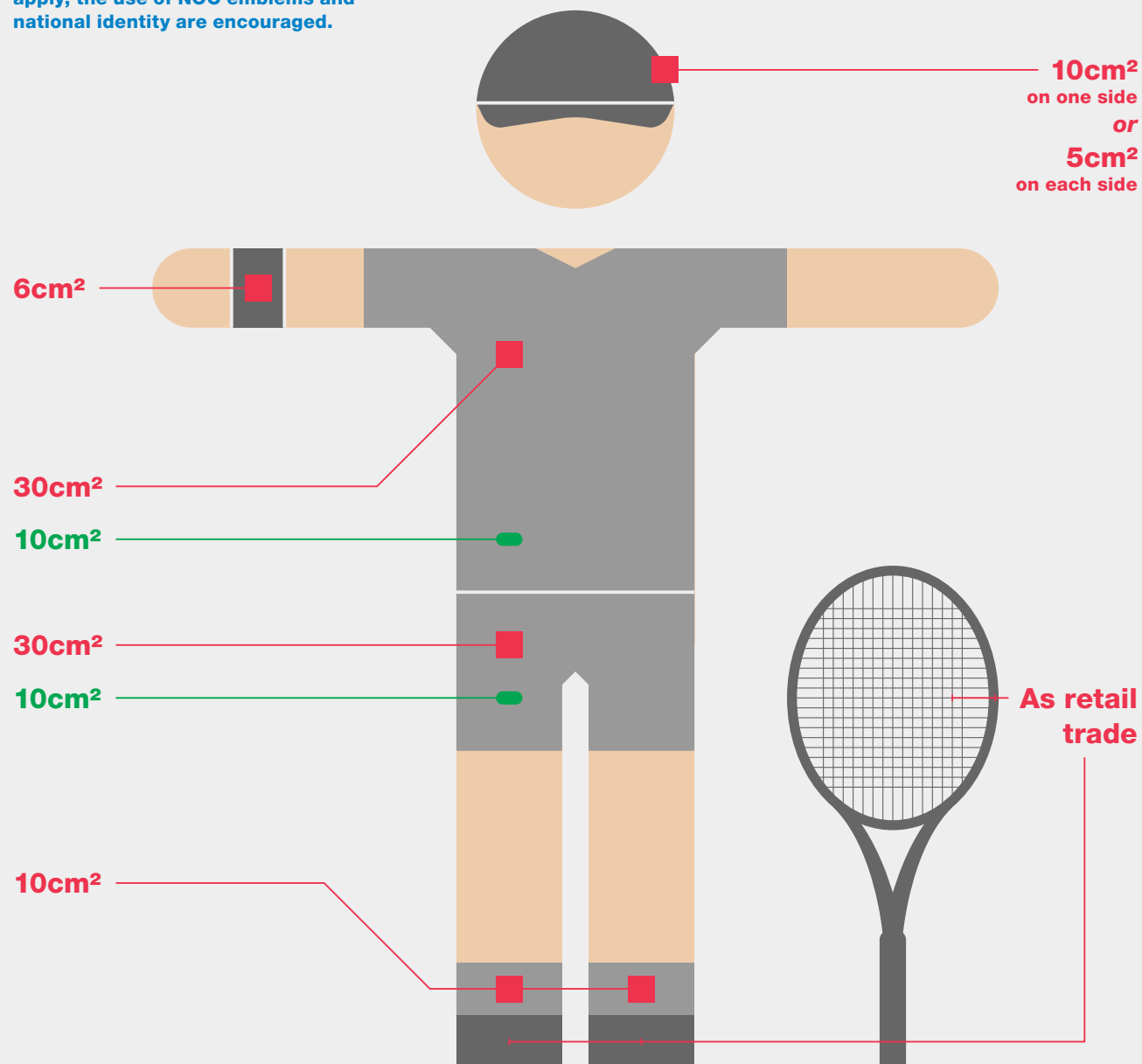


**Please be aware of the complementary
document General Guidelines to perfectly
handle purpose of Authorised Identifications.**

International Federations
Documents direct access coming soon

National Olympic Committees
Documents direct access coming soon

Although no specific IF regulations with regard to National Identifications apply, the use of NOC emblems and national identity are encouraged.



Guidelines Regarding Authorised Identifications Games of the XXXII Olympiad Tokyo 2020

ITF Tennis

Front

Floating	Precise	
		Identification of the Manufacturer
		Product Technology Identification
		NOC Emblem and National Identity
		Homologation Marks

Application of Guidelines regarding Authorised Identifications

Clothing

Shirt	One <i>Identification of the Manufacturer</i> [■] per clothing item will be permitted, to a maximum size of 30cm ² .
Shorts	
Compression shorts	One additional <i>Product Technology Identification</i> [■] will be permitted per clothing item, to a maximum size of 10cm ² .
Skirt	
Tracksuit/Jacket	

One-piece body suit	Where one-piece body suits are used in competition, one <i>Identification of the Manufacturer</i> and one <i>Product Technology Identification</i> shall be permitted above the waist and below the waist, in accordance with the maximum size noted above, however these identifications shall not be placed immediately adjacent to each other.
----------------------------	---

Sport Equipment

Racket	Rackets may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade at least 6 months or more prior to the Games and permitted in ITF events, Gran Slam Tournaments and other major tennis events.
Racket string	Racket strings may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade at least 6 months or more prior to the Games and permitted in ITF events, Gran Slam Tournaments and other major tennis events.



Guidelines Regarding
Authorised Identifications
Games of the XXXII Olympiad
Tokyo 2020

ITF
Tennis

All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).

Accessories

Wristband	One <i>Identification of the Manufacturer</i> [■] will be permitted, to a maximum size of 6cm ² .
Gloves	One <i>Identification of the Manufacturer</i> will be permitted, to a maximum size of 8cm ² .
Towel	No <i>Identification of the Manufacturer</i> will be permitted.
Hat Headband	One <i>Identification of the Manufacturer</i> [■] will be permitted per item, to a maximum size of 10cm ² or two <i>Identifications of the Manufacturer</i> , to a maximum size of 5cm ² each, placed above each ear.
Socks	One <i>Identification of the Manufacturer</i> [■] will be permitted per item, to a maximum size of 10cm ² .
Eyewear	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games, with the <i>Identifications</i> permitted on the lenses so long as such identifications are tone-on-tone, engraved into the lens, and is not deemed as conspicuous by the IOC.
Racket bags Bags	One <i>Identification of the Manufacturer</i> per item will be permitted, not greater than 10% of the surface area of the item, to a maximum size of 60cm ² .



**Guidelines Regarding
Authorised Identifications
Games of the XXXII Olympiad
Tokyo 2020**

**ITF
Tennis**

**All General Principles apply unless
expressly mentioned otherwise above
(in particular in relation to size, frequency,
location or Sports Brand requirements).**

Shoes/Footwear

Shoes

All footwear items may carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of 6 months or more prior to the Games.

Additional IF Specifications

The following IF technical requirements apply in relation to the General Guidelines:

Section 8 · Third Party Identifications (athlete names)

No names of athletes allowed on items, section 8 of the General Guidelines applies.

Section 10 · NOC Emblems and National Identity

No IF specific regulations with regard to National Identifications, section 10 of the General Guidelines applies.

Section 12 · Homologation Marks

No homologation marks required by the IF.

Section 17 · Submission Process

No additional obligatory submission process required by the IF, section 17 of the General Guidelines applies.



**Guidelines Regarding
Authorised Identifications
Games of the XXXII Olympiad
Tokyo 2020**

ITF Tennis

**All General Principles apply unless
expressly mentioned otherwise above
(in particular in relation to size, frequency,
location or Sports Brand requirements).**